

#### MESSAGE FROM OUR BOARD CHAIRMAN

Dear Friends of CAF,

Twenty-five years ago, the passion to help one injured friend, Jim MacLaren, began a movement that has been the inspiration for the life-changing work of Challenged Athletes Foundation (CAF). After Jim's second accident left him a quadriplegic there was no greater wish than to help him regain his independence and thus the first San Diego Triathlon Challenge fundraiser was held. Through that event we discovered and embraced the belief that sports and an active lifestyle are a pathway to more in life.

And the CAF story began.

Through the power and impact of our work, we see societal changes taking place and an awareness and appreciation of the potential in each person, regardless of physical ability. But while the world expands its view of human potential, it is the Challenged Athletes Foundation that stands as a leader in providing the resources to unlock that potential.

CAF delivers adaptive equipment, financial support for training or competition, mentorship, and community. Both research and personal testimonial affirm these are the keys to transformation, and why we continue our efforts

As we celebrate CAF's 25th anniversary, we thank you for joining our belief of a better world for challenged athletes, and the vital role of the Challenged Athletes Foundation. I look forward to watching our impact continue to grow and our organization rise to meet the needs of future generations.

Yours in Sport,

Jeffrey Essakow



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#### **WELCOME**

CAF was founded on the belief that sports and an active lifestyle can transform lives. With a record breaking year of 2,806 grants funded across 95 different sports in 2017/2018, more and more athletes are saying "yes" to the life-changing power of sport and an active lifestyle.



#### THIS YEAR WAS ONE OF "FIRSTS"

transforming perceptions and CAF is taking innovation

On the path to providing access to sports for all, CAF:

to the next level.

- Grew the Junior Seau Foundation Adaptive Surf Program, presented by CAF, allowing more kids to experience the stoke of surfing.
- Hosted youth and adult Paratriathlon camps to develop all levels of triathletes.
- Launched the first J&L Pie Company Adaptive Cycling Program to set cyclists of all levels up with the right equipment.
- Top brands like Nike, Toyota, Apple, Accenture, IRONMAN, Smoothie King and others partnered with CAF in new ways to bring purpose and meaning to their consumers and employees.



## **VISION**

To be the world leader in supporting people with physical challenges by providing access to sports and an active lifestyle, mentorship and inspiration.

## **MISSION**

To provide opportunities and support to people with physical challenges, so they can pursue active lifestyles through physical fitness and competitive athletics. We believe that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.

#### **IMPACT**

25 years of impacting lives:

- Over \$100,000,000 raised
- Over 23,000 individual grants awarded
- Est. over 20,000,000 people reached through community outreach plus media
- 95 sports supported
- Athletes served in 50 states and over 40 countries

## 2017 - 2018 FY GRANT DISTRIBUTION

Expensive equipment or training shouldn't be the biggest hurdle athletes face in their endeavors. CAF is committed to helping athletes overcome financial impediments by funding grants for equipment, training, coaching and competition costs.



#### TOP 10 SPORTS BY GRANT

Wheelchair Basketball	. 267
Track & Field	. 190
Beep Baseball	. 112
Triathlon	. 82
Wheelchair Rugby	. 79
Running	. 79
Handcycling	. 78
Cycling	. 78
Swimming	. 73
Sled Hockey	. 63

#### BREAKDOWN BY PHYSICAL CHALLENGE

Amputee	20%
Paraplegia	17%
Visual Impairment	15%
Spina Bifida	11%
Cerebral Palsy	10%
Other	27%

#### **DISTRIBUTION BY AGE**

18-35

Under 18

5		8	3
Youngest Grantee		Oldest Grantee	
28%	38%	27%	7%

## **# OF GRANTS PER SPORT**

Acrobatics	1
All Terrain Wheelchair for	_
Outdoor Sports	2
Archery/ Shooting	13
Ballroom Dance	2
Baseball	3
Beep Baseball	116
Billiards	1
Blind Bowling	23
Boccia	12
Canoeing/Kayaking/	
Para-Canoeing	
Cheerleading	2
CrossFit	
Curling	6

Cycling	74
Dance	
Endeavor Games	
Competition Expenses	5
Equestrian Competition	
Expenses	
Fencing	4
Fitness &	
Personal Training	
Football	
Goalball	
Golf	
Gymnastics	
Handcycling	
Hockey	2

Jiu Jitsu	3
Judo	4
Karate	1
Lacrosse	4
Mono-ski	2
Motocross	1
Mountain Biking	1
Multicourt Wheelchair	4
National Junior Disability	
Championship Competition	
Expenses	28
Nordic Skiing	5
Obstacle Race Expenses	6
Para Badminton	3
Para Bobsled	2

36-55

Over 55

#### **GRANTEE SPOTLIGHTS**



Name: Ella Rodriguez Sports: Wheelchair Basketball **Grant:** Travel/Competition **Age:** 13 **Physical Challenge:** Leg Amputee Mantra: "It isn't about the destination, it's about



**Sports:** Handcycling **Grant:** Lil Excelerator 2 (Handcycle) Age: 8 **Physical Challenge:** Double Leg Amputee Mantra: "Determination and structure is the key to winning."

Name: Logan Passe



Name: Daniel Cruz **Sports:** Running, CrossFit Grant: Össur Flex Run **Age:** 27 **Physical Challenge:** Leg Amputee Mantra: "I've discovered that our greatest strengths inherently lay within our greatest challenges."



Name: Buck Bueller **Sports:** Sled Hockey **Grant:** Travel/Competition **Age:** 10 **Physical Challenge:** Cerebral Palsy Mantra: "I don't let my disability define me, I work hard, and never give up!"



the journey."

Over 500 YMCA of San Diego County memberships have been given to challenged athletes and their families. The program is expanding to other cities, including Dallas, Philadelphia and Boulder.









Para Skeleton	Ι
Paragliding	2
Power Soccer	3
Powerlifting	7
Running Prosthetic Feet	7
_	
Self-Defense	2
_	
	Para Skeleton

SkiingSled Hockey	
Snowboarding	9
Soccer	3
Softball	1
Sports Camps	5
Surfing	
Swimming	
Synchronized Swimming	
Table Tennis	5
Taekwondo	4
Tandem Bicycling	1
Tennis	
Track & Field	120
Triathlon	61

Wakeboarding	
Water Skiing	
WCMX	
Weightlifting	1
Wheelchair Basketball	267
Wheelchair CrossFit	1
Wheelchair Dancing	
Wheelchair Fencing	
Wheelchair Racing	49
Wheelchair Rugby	83
Wheelchair Tennis	51
Wrestling	1
Yoga	2
7umba	1

..... 1 .... 29 .... 120

## CAMPS + CLINICS

Over 700 athletes received individualized support and coaching at CAF's interactive camps and clinics around the country. Participants developed the confidence they need to reach their athletic goals. CAF and our community partners hosted camps and clinics in San Diego, San Francisco, Birmingham, Philadelphia, Dallas, Minneapolis and on the Nike Campus in Portland.







# **HIGHLIGHTS Hosted 23 Adaptive Sports Clinics** CAF made a big impact in the adaptive sports world by providing 23 gold standard clinics in 2017. We helped over 350 lower limb amputees learn how to run through our Össur Running and Mobility Clinics, presented by CAF. Clinics ranged from WCMX to swimming to sitting volleyball and were provided free to challenged athletes of all ages and abilities. **All New Adaptive Cycling Program** With support from J&L Pie Company, CAF kicked off its new Adaptive Cycling Program with our first ever Adaptive Cycling clinic. The clinic brought together supporters, volunteers and challenged athletes from across our cycling community to introduce new athletes to the sport of cycling. **Growth of Junior Seau Foundation Adaptive Surf** Program, presented by CAF As a leader in the Adaptive Surfing Movement, CAF is taking the initiative to provide camps, clinics, mentorship opportunities and life-changing equipment and competition grants to people with physical challenges. In collaboration with other partners like IRONMAN and Switchfoot Bro-Am Foundation, CAF has introduced over 150 kids to the sport of surfing. And for the first time in Switchfoot Bro-Am history, Team CAF athletes competed in the same contest as able-bodied pro and amateur surfers.

## **OPERATION REBOUND**

CAF's Operation Rebound® program strengthens the mental and physical well-being of veterans, military personnel and first responders with permanent physical injuries by providing them opportunities to use sports and fitness to re-integrate into our communities and by empowering them through sports.

\$509,900

GRANT FUNDING FOR

MILITARY SUPPORT

372
GRANTEES

47%
NEW GRANTEES

45
FEMALE
GRANTEES



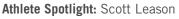






CAF's Operation Rebound® is accredited by The Patriots Initiative (TPI), as one of the finest non-profit organizations in the nation supporting America's armed forces service members, veterans and their families.





**Sports:** Surfing, waterskiing, tandem cycling

**Grant:** Waterski training

Physical Challenge: Visually impaired

Mantra: "Never lose sight."



Athlete Spotlight: Luis Morales

**Sport:** Triathlon **Grant:** Triathlon bike

Physical Challenge: Below knee amputee

Mantra: "De oppresso liber."





## **COA AWARD WINNERS**

The Celebration of Abilities (COA) Awards Dinner celebrates the extraordinary heart and performance of CAF athletes throughout the year.

In 2017, we recognized many firsts including Willie Stewart completing the 280-mile Leadman Challenge in the Colorado Rockies, Andre Kajlich becoming the first solo handcyclist to complete Race Across America (RAAM), Lance Weir racing on a tandem hand-cycle in IRONMAN Oceanside 70.3 and Hunter Woodhall receiving the first D-1 track scholarship as a double amputee running on prosthetics.



**Exceptional Athletic Performance:** Andre Kajlich



Sam Day Rising Star: KJ Fields



Sam Day Rising Star: Annie Flood



Jim MacLaren Award: Willie Stewart



**Most Inspirational:** Lance Weir



Trailblazer: Hunter Woodhall



Partner of the Year: Nike



**Volunteers of the Year:** Dr. Jeff Anthony Dr. Mike McHale Nurse Sharon Dunlap



#### WE APPLAUD OUR PARTNERS

CAF partners with many top brands, companies and grant funders in sports, prosthetics, sneakers, lifestyle, consulting and financial services and philanthropy to grow our reach. Together we create shared value and create a culture that becomes ingrained with CAF's mission where inclusion and accessibility are the high bars to strive for in making the world better.

We are grateful for the support of our many, many partners and especially this year's Game Changers – Accenture, Aspen Medical Products, Blackstone, Converse, Copley Foundation, IRONMAN®, J + L Pie Company, Nike, Össur, Smoothie King, Tech Sgt Jack Kushner Foundation and Toyota.































#### SIGNATURE EVENTS

#### A Celebration of Heart - SF Gala

At our inaugural fundraising gala in San Francisco, the CAF community came together to literally "fill the heart" and ensure athletes in NorCal have the support they need.

#### A Celebration of Heroes, Heart and Hope Gala

This event was founded 12 years ago by event chairman Scott Stackman. Supporters, challenged athletes and volunteers came together in New York and demonstrated the impact we make when community unites behind our powerful mission.

#### **Back to Back Cycling Challenge NorCal**

CAF continued the tradition of offering a challenging 3-day ride in the heart of wine country. Local challenged athletes offered the inspiration and local wineries played host to the group.

#### Million Dollar Challenge

The Trailblazer edition charted a new route through quintessential California covering 620-miles in 7 days. Ten challenged athletes completed the journey but all 120 riders raised the bar: going higher, faster, and further and proving everyone plays a part in creating a more empowered and inclusive world.

# Aspen Medical Products San Diego Triathlon Challenge

Over 200 challenged athletes competed alongside 500 fundraisers, and CAF hosted 75 youth challenged athletes and their families giving them the opportunity to experience the CAF community first-hand. In addition, over 11 million people witnessed the magic of CAF through our first ever Livestream broadcast.

#### YMCA of San Diego County Tour de Cove

This high energy 4.5 hour stationary cycling marathon event showcased the incredible partnership with YMCA of San Diego County to raise funds and provide access to sports and fitness through lifetime YMCA memberships to challenged athletes.





# THANK YOU TO OUR SUPPORTERS

Your generosity, dedication and support create opportunities for challenged athletes and build a more inclusive world.













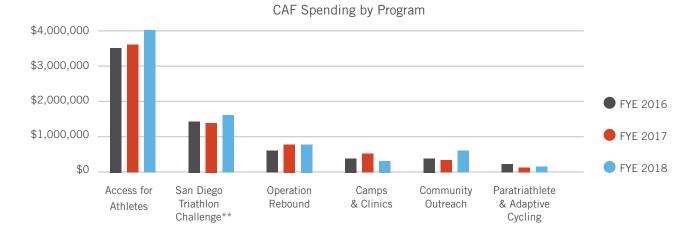


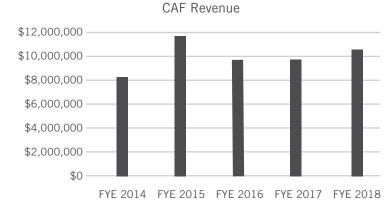


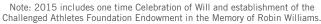


#### FINANCIAL SPOTLIGHT

Our commitment to CAF stakeholders, partners, and the overall community is to provide the greatest impact, stay true to our mission and remain accountable throughout all initiatives. CAF's efficient operations ensure that 81 cents of every dollar raised goes towards our Programs that directly serve our mission. For detailed financial reporting FYE 2018 of fiscal year 2017/2018\*, visit http://www.challengedathletes.org/financials/.







## LET'S CONNECT

Contact our Development team to create your CAF Legacy:

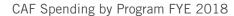
Virginia Tinley I virginia@challengedathletes.org Executive Director

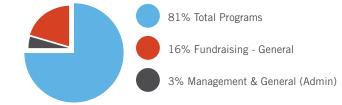
Doug Olson I doug@challengedathletes.org Sr. Director North East Region











#### **ENDOWMENT FUNDS**

Over our 25-year history, we are proud to have established CAF Endowment and Donor Advised Funds close to \$11 million with the purpose of securing our mission for perpetuity.

A part of our Endowment is the "Challenged Athletes Foundation Endowment in Memory of Robin Williams" established in 2015 to honor the priceless contributions Robin Williams made to CAF during his lifetime.

Our longterm goal is to build our Endowment Funds to \$20 million primarily through designated gifts and estate gifts so challenged athletes always have the funding they need. If you would like to learn more about including CAF in your estate plan, please contact us.



#### **CONTINUED NEED**

Living a healthy, active lifestyle is at the forefront of our society's culture, however there is often a group of individuals left on the sidelines. People with physical challenges need and deserve equal opportunities to thrive in sports and be celebrated for their successes. And the impact of inclusion is immediate. Access to sports early gets people with physical challenges back in the game of life.

50% of all adults with a disability get no aerobic physical activity.\*

Obesity rates for children with a disability are 38% higher than for children without.\*

Children and youth with a disability are 4x less physically active than their peers without.\*

**18%** of wheelchair users are employed. This number rises to 58% (over time) for those who participate in wheelchair sports.\*\*

21 million people in the U.S. are living with permanent physical challenges.\*\*\*

# BOARD OF DIRECTORS

Jeffrey Essakow Board Chairman, Founding Member

Bob Babbitt Board Vice-President, Founding Member

Rick Kozlowski Founding Member Tommy Knapp Treasurer

Dean Roeper Secretary Jeff Jacobs David Jochim Robert Kaplan Tabi King David Samson Alan Shanken Scott Stackman Chad Jerdee Advisory Committee Clive Essakow Justin Model Sari Levy-Schorr Alan Romick

<sup>\*</sup>Challenged Athletes Foundation®'s Fiscal Year begins April 1 and ends March 31.

 $<sup>\</sup>star\star\text{Program}$  spending for SDTC is for the challenged athlete participation, travel and clinics offered during the event weekend.

<sup>\*</sup> http://committoinclusion.org/



## **Transforming Lives Through Sport. Thanks to CAF.**

Challenged Athletes Foundation (CAF) was founded on the belief that sports and an active lifestyle transform lives. Over the last 25 years, CAF has been the catalyst for thousands of people with physical challenges to achieve more, in sports...and in life.

Challenged athletes around the world are redefining what's possible. Thanks to CAF.

Funds raised provide grants for adaptive sports equipment, training and competition expenses and fund camps, clinics, mentorship and community for individuals with permanent physical challenges.

Join our 25th anniversary celebration. Learn more at www.challengedathletes.org/25



