



A CELEBRATION OF WILL

30 YEARS OF EMPOWERING LIVES THROUGH SPORT

SPONSORSHIP OPPORTUNITIES

RANCHO VALENCIA RESORT & SPA | 02.24.24 | 5:00 PM

CO-CHAIRS: ANNIE + JEFF JACOBS JILL + JEFFREY ESSAKOW



CHALLENGED ATHLETES FOUNDATION

A CELEBRATION OF WILL

Saturday, February 24, 2024

5 PM Reception

6 PM Dinner and Program

Rancho Valencia Resort & Spa

Rancho Santa Fe, California

Join us for an unforgettable evening

Exquisite culinary experience

Entertaining and inspiring program

Mingle with other San Diego business
and philanthropic leaders

Enjoy the luxury and service at the
incomparable Rancho Valencia Resort & Spa



BE A PART OF SOMETHING EXTRAORDINARY

A remarkable event is about to unfold in the heart of San Diego. A Celebration of Will, a milestone occasion marking the **30th anniversary** of Challenged Athletes Foundation (CAF), is set to captivate hearts, ignite passions, and inspire change. It's a gathering that embraces the spirit of determination and the triumph of the human spirit.

INVESTING IN CAF'S LEGACY

CAF invites you to invest in our legacy as we prepare for the next three decades. This year, an anonymous donor will generously match every dollar raised at this event to \$2M. Securing **\$4M ensures athletes with physical disabilities can continue participating in the activities they love** with those they love most for years to come.

Reserve tables or sponsor the evening:
<http://www.challengedathletes.org/event/cow>

Questions?

Contact Heidi Wiggins
Director, Special Events
heidi@challengedathletes.org



OUR MISSION

CAF's mission provides opportunities and support to people with physical disabilities so they can pursue active lifestyles through physical fitness and competitive athletics. CAF believes that involvement in sports at any level increases self-esteem, encourages independence, and enhances quality of life.

OUR NEED

Millions of individuals living with physical disabilities do not have access to the critical adaptive sports equipment and programming needed to be active.

In 2023, the CAF grant program experienced:

- 20% increase in equipment costs
- Record number of grant applications received

Your support is critical to continue current programming and clinics to allow for further expansion in the SoCal region and beyond.



TABLE PRICING AND SPONSORSHIP OPPORTUNITIES

Reserve Table or Sponsor the Event:

<https://www.challengedathletes.org/events/COW>

GAME CHANGER LEVEL \$100,000

Impact /// Funds 4 youth athletes with their equipment needs for their entire childhood.
Support the next generation of athletes!

Event Perks

- Table for 10 guests – Premier location
- Premium champagne and wine selection
- Exclusive VIP pre-reception for 10 guests
- Complimentary two-night stay at Rancho Valencia Resort & Spa (for table host and guest) for event weekend or a future date - includes two spa treatments
- Special CAF 30th Anniversary gift for table host

CAF Mission Engagement

- Mix and mingle with CAF Ambassadors and families
- Opportunity to host a grant award presentation in your company or family name

Marketing Benefits

- Name or company name on Celebration of Will website, press release, and digital media
- On stage recognition during evening program
- Recognition in the post-event appreciation ad
- Recognition at CAF Headquarters in San Diego



HERO LEVEL \$50,000

Impact /// Funds 8-10 handcycles for local athletes to be introduced to or continue cycling. A piece of equipment can truly provide the power of community!

Event Perks

- Table for 10 guests – Premier location
- Exclusive VIP pre-reception for 10 guests
- Complimentary two-night stay at Rancho Valencia Resort & Spa (for table host and guest) for event weekend or a future date
- Special CAF 30th Anniversary gift for table host

CAF Mission Engagement

- Mix and mingle with CAF Ambassadors and families
- Opportunity to host a grant award presentation in your company or family name

Marketing Benefits

- Name or company name on Celebration of Will website, press release, and digital media
- On stage recognition during evening program
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CHAMPION LEVEL \$30,000

Impact /// Funds support travel grants, coaching and equipment needs for 24 athletes to attend adaptive sports clinics like skiing and sled hockey. Participation in an adaptive clinic could be the spark that ignites a future in competitive sports!

Event Perks

- Table for 10 guests
- Complimentary one-night stay at Rancho Valencia Resort & Spa (for table host and guest) for event evening or a future date
- Special CAF 30th Anniversary gift for table host

CAF Mission Engagement

- Mix and mingle with CAF Ambassadors and families

Marketing Benefits

- Name or company name on Celebration of Will website
- Digital recognition during the evening program
- Recognition in the post-event appreciation ad
- Recognition at CAF Headquarters in San Diego



THANK YOU