CHALLENGED ATHLETES CAF FOUNDATION®

HEROES HEART & HOPE Gala

SPONSORSHIP OPPORTUNITIES

Wednesday • September 18, 2024

Casa Cipriani South

10 South Street, New York, NY

6pm

Event Chairs: Emily & Scott Stackman

HEROES HEART & HOPE Gala

JOIN US FOR AN UNFORGETTABLE EVENING

- Exquisite culinary experience
- Entertaining and inspiring program
- Mingle with other philanthropic leaders

Wednesday, September 18, 2024
6pm Strolling Dinner
7:30pm Seated Program and Dessert
8:30pm Entertainment and Late Nite Bites

Casa Cipriani South
10 South Street, New York, NY

ALL ABILITIES, INFINITE POSSIBILITIES

The Challenged Athletes Foundation (CAF) exists to open doors – doors that lead to unlimited possibilities through sport. When given an equal chance to play and thrive, people of all ages discover their full potential in all aspects of life, no matter what path they choose to follow.

Reserve tables, tickets or sponsor the evening:
challengedathletes.org/event/HHH

Questions?

Contact Ryan Fentin-Thompson
Sr. Manager, Business Development
Ryan@challengedathletes.org
858-692-1220

Our Mission

CAF's mission provides opportunities and support to people with physical disabilities so they can pursue active lifestyles through physical fitness and competitive athletics. CAF believes that involvement in sports at any level increases self-esteem, encourages independence, and enhances quality of life.

Our Need

Millions of individuals with physical disabilities do not have access to the critical adaptive sports equipment and programming needed to be active. Over the past two years, the CAF grant program experienced:

- **20% average increase on some of our most popular pieces of equipment**
- **Record number of grant applications received**

Your support is critical to continue current programming and clinics to allow for further expansion in the Greater NYC and Northeast Region.

TABLE PRICING & SPONSORSHIP OPPORTUNITIES

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GAME CHANGER LEVEL	CHAMPION LEVEL	HERO LEVEL	PLATINUM LEVEL	GOLD LEVEL
$250,000	$100,000	$50,000	$25,000	$12,500

GAME CHANGER LEVEL
$250,000

IMPACT /// Support the next generation of athletes! Youth athletes are eligible to receive equipment grants annually, ensuring they have appropriate gear as they grow. Game Changers will guarantee that four youth athletes receive the equipment they need for five consecutive years.

EVENT PERKS

- VIP seating for 20
- Includes champagne, premium wine and tableside concierge service

CAF MISSION ENGAGEMENT

- Permanent Recognition at CAF World Headquarters
- Opportunity to host a grant award presentation in your company or family name
- Personal thank you from a CAF athlete to be used in company communications/channels or to share with personal network (content managed by CAF)
- Mix and mingle with CAF Ambassadors and families

MARKETING BENEFITS

- Permission to use CAF name and logo (subject to CAF approval)
- Verbal on stage recognition during evening program
- Name/logo recognition in the following event promotion (deadlines apply):
  - Event promotion with local philanthropy press partners
  - Prominent corporate sponsor recognition on event website
  - Dedicated social media post on multiple platforms highlighting partnership
  - All digital event invitation e-blasts and post-event thank you
  - Prominent recognition on event signage and throughout program

CHAMPION LEVEL
$100,000

IMPACT /// Funds 15 handcycles for local athletes to be introduced to or continue cycling. This level of support will ensure that athletes of all abilities can excel in their sport and potentially one day Go for Gold at the Paralympics!

EVENT PERKS

- Priority seating for 20
- Includes champagne and premium wine

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HERO LEVEL
$50,000

IMPACT /// Funds 8-10 custom sports chairs for local athletes to be introduced to or continue to pursue their passion of wheelchair basketball, rugby or other sports. A piece of equipment can truly provide the power of community!

EVENT PERKS

- Priority seating for 10
- Includes premium wine

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  - Recognition on event signage

PLATINUM LEVEL
$25,000

IMPACT /// Funds support travel grants, coaching and equipment needs for 10-15 athletes to attend adaptive sports clinics like skiing and sled hockey. Participation in an adaptive clinic could be the spark that ignites a future in competitive sports!

EVENT PERKS

- Priority seating for 10
- Includes upgraded wine

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  - Recognition on event signage

GOLD LEVEL
$12,500

IMPACT /// Your support builds bridges from injuries to life-changing opportunities, like funding personal training expenses for cross-fit or martial arts to help 5-7 athletes further develop their skills, confidence, and independence.

EVENT PERKS

- Reserved seating for 10

CAF MISSION ENGAGEMENT

- Mix and mingle with CAF Ambassadors and families

MARKETING BENEFITS

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  - Corporate sponsor recognition on event website
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  - All digital event invitation e-blasts and post-event thank you
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