



Celebration  
of *heart*

2025 Sponsorship & Ticket Package Opportunities // April 25, 2025 @ Pier 27

**Friday, April 25, 2025 /// 6 - 11 pm**

Pier 27, Upper-Level City View Room: 27  
The Embarcadero, San Francisco, CA 94111

Cocktail Attire

Hosted Bar

Passed Hors d'oeuvres and Buffet Action Stations

Seated Dessert and Program

DJ & Dancing

On-site Parking and Complimentary Valet

## Together, We Move

True strength lies not just in individual achievement, but in the collective power of a supportive, inclusive community. At the Challenged Athletes Foundation (CAF), we believe in the importance of mentorship, where seasoned athletes guide and inspire newcomers, share wisdom and encouragement. We celebrate how, by lifting each other up, athletes with physical disabilities can break barriers, defy expectations, and show the world what's possible when we unite as one.

San Francisco's Pier 27 provides the perfect setting for an evening of dining and dancing, connection, and community. You'll meet remarkable athletes, learn their stories, feel their passion. You'll see how CAF opens a world of opportunities to those with physical disabilities, cultivating communities through programs, mentorships and coaching; funding the equipment that makes participation possible; and, most importantly, providing unwavering support.

Come experience the extraordinary power of community, and transform the lives of CAF athletes.

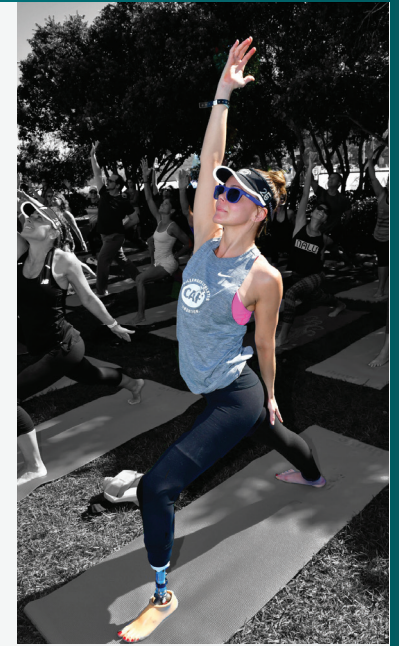
### Reserve Tables, Tickets, or Sponsor the Event:

[www.challengedathletes.org/coh](http://www.challengedathletes.org/coh)

### Questions?

Contact [events@challengedathletes.org](mailto:events@challengedathletes.org)





## Our Mission

It is the mission of the Challenged Athletes Foundation to provide opportunities and support to people with physical challenges so they can pursue active lifestyles through physical fitness and competitive athletics. We believe that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.

## Our Need

Millions of individuals living with physical challenges do not have access to the critical adaptive sports equipment and programming needed to be active.

- > 20% increase in equipment costs.
- > Record number of grant applications received.
- > Support continuation of current programming/clinics and further expansion in the NorCal region and beyond.

# Table Pricing and Sponsorship Opportunities

Reserve Tables, Tickets, or Sponsor the Event: [www.challengedathletes.org/events/coh](http://www.challengedathletes.org/events/coh)

## **\$50,000 /// Breaking Barriers Sponsor**

*Impact: Funds 8-10 handcycles for local athletes to be introduced to or continue cycling.*

*A piece of equipment can truly provide the power of community!*

### **Event Perks**

- VIP seating for 20
- Includes Champagne, premium wine, and tableside concierge service
- Priority parking access

### **CAF Mission Engagement**

- Opportunity to have a CAF Athlete seated at your table
- Meet & greet photo opportunity with CAF CEO, CAF Ambassadors and CAF Athletes.
- Opportunity to host a grant award presentation in your company or family name
- Personal thank you from a CAF athlete to be used in company communications/channels or to share with personal network (content managed by CAF)
- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

### **Event/Marketing Benefits**

- Permission to use CAF name/logo (subject to CAF approval)
- Name/LOGO Recognition in the following event promotion (deadlines apply):
  - › Event promotion with local philanthropy press partners (TBD)
  - › Prominent corporate sponsor recognition on event website
  - › Dedicated social media posts on multiple platforms highlighting partnership
  - › All digital event invitation e-blasts and post-event thank you
  - › Recognition on thank you sponsor event signage and on screens at program

## **\$25,000 /// Igniting Futures Sponsor**

*Impact: Funds support travel grants, coaching and equipment needs for 20 athletes to attend adaptive sports clinics like skiing and sled hockey. Participation in an adaptive clinic could be the spark that ignites a future in competitive sports!*

### **Event Perks**

- Priority seating for (10)
- Includes Champagne and premium wine
- Priority parking access

### **CAF Mission Engagement**

- Meet & greet photo opportunity with CAF CEO, CAF Ambassadors and CAF Athletes.
- Personal thank you from a CAF athlete to be used in company communications/channels or to share with personal network (content managed by CAF)
- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

### **Event/Marketing Benefits**

- Permission to use CAF name/logo (subject to CAF approval)
- Name/LOGO Recognition in the following event promotion (deadlines apply):
  - › Event promotion with local philanthropy press partners (TBD)
  - › Corporate Sponsor recognition on event website
  - › Social media posts highlighting partnership
  - › All digital event invitation e-blasts and post-event thank you
  - › Recognition on thank you sponsor event signage and on screens at program

## **\$10,000 /// Building Bridges Sponsor**

*Impact: Your support builds bridges from injuries to life-changing opportunities, like funding personal training expenses for cross-fit or martial arts to help 5 athletes further develop their skills, confidence, and independence.*

### **Event Perks**

- Priority seating for (10)
- Includes upgraded wine

### **CAF Mission Engagement**

- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

### **Event/Marketing Benefits**

- Permission to use CAF name/logo (subject to CAF approval)
- Name/listing recognition in the following event promotion (deadlines apply):
  - › Recognition on event website
  - › Event invitation e-blast and post-event thank you
  - › Event social media promotion
  - › Recognition on thank you sponsor event signage and on screens at program

## **\$5,000 /// Celebrating Sport Sponsor**

*Impact: Funds provide a piece of life-changing equipment for an athlete competing in wheelchair basketball, tennis or rugby. Access to adaptive equipment removes the financial barrier to celebrate life and sport!*

### **Event Perks**

- Reserved seating for (10)

### **CAF Mission Engagement**

- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

### **Event/Marketing Benefits**

- Permission to use CAF name/logo (subject to CAF approval)
- Name/listing recognition in the following event promotion (deadlines apply):
  - › Recognition on thank you sponsor event signage and on screens at program

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To accommodate our demand for priority seating and tables, Single General Admission Tickets will be available for purchase at a later date, based on tables sales and capacity.

**\$500 /// Single General Admission**

**\$1000 /// Couple General Admission**



# Celebration of heart

## Special Thanks to our 2025 Celebration of Heart Team

### Gala Co-Chairs

Kristin Roth DeClark & Karl Peterson

Allison Caccoma & Alan Shanken

Lotte Toftdahl & Ryan Goldman

### Gala Committee Members

Julie & Michael Hughes

David Jochim

Samantha & Mark Keene

Adan Martinez

Tanja Matschinsky

Beth & Paul McClure

Vickie & Greg Mrva

David Schwartz